

**HERB EVERSS LIFETIME ACHIEVEMENT
AWARD SPONSOR – EXCLUSIVE | \$3,500**

- 8 Tickets to the event
- Reserved seating for awards celebration
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- Logo on event invitation (*time permitting*)
- Opportunity for a private lunch with Bill Kozyra
- Option to display 1 pop-up banner during cocktail hour & afterglow
- Full-page black and white ad in program

**EXECUTIVE LEADERSHIP
AWARD SPONSOR – EXCLUSIVE | \$3,500**

- 8 Tickets to the event
- Reserved seating for awards celebration
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- Logo on gala invitation (*time permitting*)
- Opportunity for a private lunch with Julie Fream
- Option to display 1 pop-up banner during cocktail hour & afterglow
- Full-page black and white ad in program

TRAILBLAZER AWARD SPONSOR – EXCLUSIVE | \$3,500

- 8 Tickets to the event
- Reserved seating for awards celebration
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- Logo on gala invitation (*time permitting*)
- Opportunity for a private lunch with Pashon Murray
- Option to display 1 pop-up banner during cocktail hour & afterglow
- Full-page black and white ad in program

STROLLING DINNER SPONSOR – EXCLUSIVE | \$2,500

- 6 Tickets to the event
- Exclusive opportunity to display approved promotional items during strolling dinner (*napkins, coasters, etc. provided by sponsor*)
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- Option to display 1 pop-up banner during cocktail hour & afterglow
- Half-page black and white ad in program

AFTERGLOW SPONSOR – EXCLUSIVE | \$2,000

- 6 Tickets to the event
- Exclusive opportunity to display approved promotional items during the afterglow (*napkins, coasters, etc. provided by sponsor*)
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- Option to display 1 pop-up banner during cocktail hour & afterglow
- Half-page black and white ad in program

GOLD SPONSOR | \$1,500

- 4 Tickets to the event
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- Half-page black and white ad in program

ENTERTAINMENT SPONSOR – EXCLUSIVE | \$1,250

- 2 Tickets to the event
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- Business card ad in program

AUDIO VISUAL SPONSOR – EXCLUSIVE | \$1,250

- 2 Tickets to the event
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- Business card ad in program

PHOTOGRAPHY SPONSOR – EXCLUSIVE | \$1,000

- 1 Ticket to the event
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- Business card ad in program

PARKING / VALET SPONSOR – EXCLUSIVE | \$1,000

- 1 Ticket to the event
- Exclusive opportunity to place approved promotional items in vehicles (*provided by sponsor*)
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- Business card ad in program

Tickets

MEMBERS		NON MEMBERS	
Individual	\$125	Individual	\$ 175

Corporate Ticket Package

MEMBERS	\$1,000	NON-MEMBERS	\$1,400
Includes 8 tickets, a half-page ad in the program and recognition at the event			

Advertising (EVENT PROGRAM)

- Full-Page (5" X 8") – \$750
(Ready-to-print black & white file supplied by advertiser)
- Half-Page (5" X 4") – \$500
(Ready-to-print black & white file supplied by advertiser)
- Business Card (3-1/2" X 2") – \$250
(Ready-to-print black & white file supplied by advertiser)
- Members Only Business Card (3-1/2" X 2") – \$100
(Ready-to-print black & white file supplied by advertiser)



www.msedetroit.org 248-643-6590

The MSED Annual Awards Event recognizes the marketing and sales elite. It salutes those companies and individuals who have gone the extra mile; who are unafraid to challenge paradigms; and, who have the courage to pioneer. Join executives who are making a difference in our region for an evening of networking, great food and celebration.